

AGM 2018

Membership Annual Report

Firstly, as always, thanks to all of you for your continued membership of the society. Your support is absolutely essential to the work we do and we are very grateful for it.

The past year has been a positive one in terms of membership and we've enjoyed good levels of support. As of May 2018, we stand at 2400 Members.

All types of membership are important to us and we want to ensure that our membership structure offers both good value for Members and adequately supports the Society's income levels. This is particularly true of some of our 'non-standard' membership categories, such as Corporate Membership, where the benefits to architecture and engineering practices of joining us, have lacked clarity. Consequently, we are currently undertaking a review (led by Eva Tyler) of membership categories and once concluded, we'll be letting you know of any updates to the current offer so you have all the information you need to pass on to interested friends and colleagues.

As Members, you all know how vital membership income is in supporting our casework, so please do continue to spread the word about the Society's work to encourage as many people as possible to join. And don't forget you can always buy membership as a gift for someone – just select the gift option on the website.

Our newsletters and social media accounts continue to go from strength to strength. The regular newsletter is a timely and cost efficient way of keeping in touch – please do sign up if you aren't already subscribed. Non-members can also sign up to receive the newsletter, and we'd like to convert more of those people into Members. As ever, if you have any ideas about what more we can do to increase membership, please do get in touch. Social media continues to be a great way to engage with wider discussions about twentieth century architecture and make connections with both individuals and organisations who share our interests and concerns. Instagram in particular continues to outstrip all other channels in terms of growth rate – and this is undoubtedly down to the more regular posting of engaging content over the past year.

The Twentieth Century Society

Finally, huge thanks are due to Susannah Charlton and the numerous dedicated volunteers who support the work in the office around membership, digital and social media. It all contributes to providing a positive and engaging membership experience.

Jane Rosier

Trustee and Hon Membership Secretary