

AGM 2021

Membership Annual Report

Thank you, as always, for your continued membership of the society. Your support is vital: membership subscriptions form the single largest contribution to the Society's income and are essential in supporting casework, and in turn our mission to save outstanding buildings.

Over the past year, we have become even more aware of the role our members play in supporting us. During a time when many people will have had to consider which charities to support, I am delighted that our membership levels have increased. This has unquestionably been attributable to our regular programme of online events. Whilst initially borne out of necessity due to the restrictions placed upon us by Covid-19, the online lectures have proved hugely successful, popular with members and non-members alike. Feedback has been overwhelmingly positive, and the events have enabled us to reach far greater numbers than can be accommodated at physical events, and from a truly broad geographical spread. Members have commented how the events enabled them to stay in touch with the Society, and non-members have been encouraged to join as a result of seeing what we have to offer.

We have also been incredibly grateful for the generosity shown by many members in continuing to support us through donations or purchasing merchandise. You can buy our publications, and our very stylish Paul Catherall tote bags and scarves, from the website, and they make ideal gifts (for yourself or others!). Whether a one-off purchase, or a small regular donation, it all goes to support our work and is much appreciated.

Our social media accounts have gone from strength to strength this past year and have been invaluable at ensuring we have kept in touch with members. Thank you to everyone who has contributed to our call outs for social media content and especially those who shared their own favourite C20 detail (and we hope you enjoyed the subsequent publication).

Finally, thanks are due to Kate Southey, Margherita Manca and the numerous dedicated volunteers who support the work around membership, digital and social media. Their roles have so much more challenging over the past year and they have all done an extraordinary job in difficult circumstances to ensure membership runs smoothly and effectively.

Jane Rosier

Trustee and Hon Membership Secretary