

AGM 2022

Membership Annual Report

Thank you, as always, for your continued membership of the society. Your support is vital: membership subscriptions form the single largest contribution to the Society's income and are essential in supporting casework, and in turn our mission to save outstanding buildings.

The past year has been another challenging one for many charities, with the ongoing impact of Covid-19 and the increasing cost of living. We are very aware that our members make an active choice to support us, and I am delighted that our membership levels have held up throughout this period. Our regular programme of online events, whilst initially borne out of necessity, has continued to be popular with members and non-members alike, enabling us to reach far greater numbers than can be accommodated at physical events, and from a truly broad geographical spread. However, we are delighted to now be able to run these alongside 'in real life' events, which once again enable members to meet up socially.

Fundraising is an increasingly important part of our activities, essential in supporting casework and ensuring the financial resilience and sustainability of the Society. There are many different ways members can help - from a one-off donation, regular giving, buying merchandise - or even remembering C20 in your will. If you would like to find out more, please do get in touch with our Director, Catherine Croft.

E-newsletters and social media continue to be invaluable ways of keeping members up to date with key campaigns and news. Our social media accounts in particular go from strength to strength, growing on average 19%, over the past year. Thank you to everyone who contributes content and joins the discussions on those platforms.

Finally, thanks are due to Andrea Crooks, Oli Marshall, Carlos Finlay and the numerous dedicated volunteers who support the work around membership, fundraising, and social media, to ensure that we offer an efficient and engaging member experience.

Jane Rosier

Trustee and Hon Membership Secretary