

The Trustees
The Twentieth Century Society
70 Cowcross Street
London
EC1M 6EJ

## Nomination for Trustee and Director of The Twentieth Century Society Annual General Meeting: 6 July 2024

I confirm that I am a current member of The Twentieth Century Society and that I am willing to stand for election as a Director and Trustee of the Society at the 2024 AGM

I understand that the following information is required by the Companies Registry and the Charity Commission:

| COMMINISSION.                |                      |
|------------------------------|----------------------|
| Title                        |                      |
| Forenames                    | Colin                |
| Surname                      | Mitchell             |
| Previous forenames, surname  |                      |
| Occupation/employment status | Marketing Consultant |
| Nationality                  | UK/US                |

| Other directorships, and charity trusteeships |  |
|---|--|
|   |  |

## **BIOGRAPHICAL SUMMARY OF NOMINEE**

(About a hundred words outlining career, and what I will bring to the Society)

Colin is a marketing consultant with over 30 years of experience. He was Chief Strategy Officer for Ogilvy, a major international ad agency, for many years and led global marketing (reporting to the CEO) for McDonald's. He grew up in Scotland, has lived in the US and currently splits his time between Chicago and London. Colin's father was a Town Planner and instilled a love of architecture and preservation. Colin is active in DoCoMo US and has toured and read widely to study the modern movement. He brings business, branding and American non-profit experience as well as passion for protection to C20.